

## EXPERIENCE

### ASSOCIATE VIDEO PRODUCER & WRITER | CNBC DIGITAL

New York, NY | January 2020 - Present

Producing digital video in explainer and narrative form around topics related to personal finance and career-building with the CNBC + Acorns 'Grow' brand.

- Script, shoot, and edit two- to seven-minute video packages using existing CNBC footage and original reporting
- Source experts to interview and cultivate data
- Write digital articles containing original reporting to coexist with video packages and optimizing copy for best SEO optimization
- Produce social copy and schedule posts for Twitter, Facebook, and LinkedIn social accounts

### PRODUCTION ASSISTANT | CNBC DIGITAL

New York, NY | April 2019 - January 2020

- Researched topics, curated data and prepared background information for editors and writers
- Fact-checked written and video content before publication
- Gathered elements for written, video and social media content
- Assisted producers with field and in-studio shoots

### DESK ASSISTANT | WABC-TV

New York, NY | February 2019 - April 2019

- Covered assignment desk by answering viewer calls and emails while monitoring social media and police scanner for breaking news
- Assisted digital team with cutting video and posting to website and social media
- Ran teleprompter for live and taped newscasts
- Organized and print scripts for show anchors and talent

### INTERN, METROFOCUS & MULTI-PLATFORM INITIATIVES | THIRTEEN WNET NEW YORK PUBLIC MEDIA

New York, NY | September 2018 - December 2018

*MetroFocus: assisted staff to produce the broadcast program which focuses on the New York region covering education, science, technology and transportation.*

- Implemented a digital-only Facebook segment covering daily news headlines in vertical video format
- Researched segments, interviewed guests for social segments and produced, shot and edited together daily Facebook segment

*Multi-Platform Initiatives: worked on multi-platform news specials on topics related to poverty with Chasing the Dream and climate change with Peril & Promise.*

- Developed story ideas, wrote social media copy for Facebook and Twitter and edited original vertical video and graphics for Instagram TV

### INTERN, CNN TONIGHT WITH DON LEMON | CNN

New York, NY | June 2018 - August 2018

Assisted the fast-paced CNN Tonight with Don Lemon team during the daily news cycle.

- Put together segments alongside Producers, Associate Producers and Production Assistants
- Sourced and cut VO/SOTs from MediaSource, NewsApps and MIRA for air using Adobe Premiere Pro
- Coded and formatted script and rundown using iNews
- Called elements during live broadcast and assisted in the control room during the two hour show

### PODCAST & VIDEO PRODUCER, HOST | PLATTSBURGH ASSOCIATION OF BLACK JOURNALISTS

Plattsburgh, NY | August 2017 - May 2018

Produced the weekly news podcast 'Here's What Happened...'. Produced the weekly news video series 'The Take, by PABJ'.

- Wrote scripts, collected audio, set up hardware and mixed elements together into a podcast package using Adobe Audition
- Posted to social media to promote episodes
- Set up camera shots, lighting and directed hosts
- Gathered video and graphic elements, wrote and delivered 60-second news stories in a concise way to target audience

### INTERN, HERE & NOW | ABC7NY

New York, NY | June 2017 - August 2017

Production intern at Here & Now, a weekly one hour program airing on ABCNY7.

- Researched local stories, events and organizations while providing clerical support to the executive producer, editors and show host
- Wrote talking points for show segments
- Managed communication to guest publicists and representatives
- Timed segments, created FCC reports, logged and transcribed interviews

### ONE-MAN-BAND REPORTER | PLATTSBURGH STATE TELEVISION

Plattsburgh NY | January 2017 - May 2017

Produced packages as a reporter for news shows airing on Plattsburgh State Television, broadcasted to 40,000 homes in the Clinton County region of New York State.

- Researched and sourced stories, interviewed experts within the SUNY Plattsburgh community as well as the Plattsburgh, NY area
- Shot and Edited video elements, graphics and vocal tracks together using Adobe Premiere Pro & Adobe Audition

## SKILLS

**EDITING** - Adobe Premiere Pro, Final Cut Pro, Avid Media Composer, Adobe After Effects, Adobe Audition, Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

**DV SHOOTING** - Sony PMW-160, Sony PXW-X70 XD, Canon EOS-1D X Mark II, Canon C300 Mark II, Sony α7S II

**TECHNOLOGICAL** - iNews Script + Rundown, Dalet Galaxy Client, NewsApps/MediaSource

**BROADCAST** - Broadcast Writing, Video & Audio Editing, Podcast Production, One-man-band Reporting, Social Media

## EDUCATION

STATE UNIVERSITY OF NEW YORK AT PLATTSBURGH

Bachelor of Science, Cum Laude

Major: Broadcast Journalism Minor: Political Science

## AFFILIATIONS

NATIONAL ASSOCIATION OF BLACK JOURNALISTS

Professional Member